Josh Hsu

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Rm. 47, 02F., No. 16-3, Siyuan St., Zhongzheng Dist., Taipei City

Education

National Taiwan University

- Candidate for Bachelor in Philosophy — August 2020 – Present
    Intended Concentrations: Political Philosophy | Mind Philosophy | Methodology
- Candidate for Bachelor in International Business — September 2019 – Present
    Intended Concentrations: Marketing Strategy | Quantitative Methods | Finance
- Business Analytics Program (expected) — February 2022 – Present
- Neurobiology and Cognitive Science Program — August 2020 – Present
    Intended in Neuroeconomics
- Relevant Courses (*current): Operations Research*; Advanced Statistics; Machine Learning;
- Cumulative GPA: 4.0/4.3, Cumulative Credits: 178

University of California, Berkeley

- Exchange Student for Summer Sessions (online) — June 2021 – August 2021
- Cumulative GPA: 4.0/4.0

Work Experience

Shopee Taiwan Private Limited, *Business Development Intern* — July 2022 – September 2022

- Attended the Shopee Apprentice Program, a project-based summer internship program, and was assigned to conduct a project to develop the short-term, medium-term, and long-term Growth Strategy for Shopee Food Delivery .
- Conducted research on operational and marketing issues quantitatively and qualitatively, using internal and external information. Collaborated with members from different functions to analyze and integrate data regarding the situation to formulate strategies and solve problems.
- Received high praise from team leaders and judges in the final presentation. Also, solved problems such as reducing the waiting time for customers before order cancellation by five minutes.

Project Experience

Market Entry Strategy Term Project, *Devil's Advocate* — February 2021 – June 2021

- Went through a complete process of formulating a market entry strategy for entering the Indonesian market.
- Mainly in charge of discovering and analyzing issues throughout the project using strategic analysis tools. Gained experience in gathering facts and conducting analysis to support hypotheses and eventually forming a fact-based strategy.
- Received an A+ for the final grade.

MIS Term Project, *Group Leader* — February 2021 – June 2021

- Built a Salesforce CRM system to be applied in the tourism industry.
- Led the team throughout the process of client experience design and made great efforts in developing the system. Gained an insightful overview regarding a client-oriented management information system and experiences in designing and realizing a client journey.
- Received high praise from group members and an A+ for the final grade.

Data Science Term Project with R, *Data Analyst* — September 2019 – January 2020

- Conducted data-based research trying to find insights by digging into YouTube data.
- Hypothesized factors and wrote codes for data mining and data analysis, deriving evidence from data to support the hypotheses. Acquired abilities to conduct research quantitatively and read implicit messages conveyed by visualized data to generate an initial hypothesis.
- Earned the chance to make an oral presentation by being among the top 5 teams in the class and received an A+ for the final grade.

Skills and Interests

Languages: Fluent in English and studied two years of Japanese
Programming: Microsoft Excel, Python (machine learning), R, SQL
Interests: Technology, humanities, international politics, bridge, weight training